

The Weather
Today and Friday—Not much change in temperature.
Sun rises Friday 4:48. Set 8:30. Light vehicles in morning.
Remainder Temperatures—Wednesday, Maximum, 60 above; Thursday, Minimum, 48 above.

SIXTY-FIRST YEAR, VOL. 61, NO. 178

THE MONTREAL GAZETTE

AN INDEPENDENT NEWSPAPER IN THE PUBLIC SERVICE

EDMONTON, ALBERTA—THURSDAY, JULY 31, 1941

Wheat Close
THURSDAY
WINNIPEG CLOSING, July 23: Oct. 24 1/2; Dec. 24 1/2.
CHICAGO CLOSING—Sept. 1, 194, Dec. 1, 194 1/2; May, 1, 194 1/2.

SINGLE COPY, 5 CENTS

Headlines

Tourist Head

W. S. Restricts Sale Of Gas

WASHINGTON, July 31—(AP)—In a move towards compulsory restriction on the use of gasoline, Interior Secretary Harold Ickes today called upon the oil industry to close 100,000 service stations to the general public from 7 p.m. to 7 a.m. seven days a week, effective Aug. 2.

M.L.A. Disputes Charges concerning Arvida Strike

ARVIDA, Que., July 31—(CP)—Antonio Talbot, Union Nationale member of the Quebec legislature for Chicoutimi, in a telegram to Minister of Munitions, Mr. Howe, characterized as "false and unjust" the statements made by Mr. Howe concerning the Arvida strike in the plant of the Aluminum Company of Canada which ended Tuesday.

Mr. Talbot wrote to Mr. Howe, "I ask you, Mr. Minister, to look into the matter of the strike and make an impartial investigation of the facts." He also asked for the necessary rectification.

Mr. Talbot, who consistently the men live, "the strike last night and added, "Our working class men are not the cause of the strike; they are honest, loyal, hard-working and merit the status of every citizen."

More than 5,000 employees of the aluminum plant, Canada's great war industry, were on strike on Thursday, July 24, to Tuesday night, Mr. Zeller's direction.

Mr. Zeller said that Mr. Zeller, who will receive without salary of living allowance will retire as director at large of the war savings campaign, is president of Zeller's Limited, and will devote his attention to the development of the tourist business in Canada. It was announced Wednesday.

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The closing would affect all gas in the retail service stations on the Atlantic seaboard from Maine to Florida.

Declaring that "voluntary restriction to date has not achieved the reduction which must be accomplished if we are to avoid a more serious situation later," Mr. Ickes spoke of the possibility of more serious rationing, including rationing of ration cards.

The minister added that the trouble began among the "potmen" in the Atlantic seaboard.

Continued on Page 2, Col. 3.

Wheat Processing Tax Discontinued

OTTAWA, July 31—(CP)—Trade Minister MacKinnon announced the wheat processing tax of 15 cents per bushel ends today and will not be in operation in the new crop year.

Mr. MacKinnon said that the tax was discontinued because of the fact that the price of wheat has risen to such an extent that the tax is no longer justified.

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R.A.F. Hits Manson Arrives In City Tonight

LONDON, July 31—(CP)—Powerful British air raid flung from land and sea on Germany, hit dominated lands from the French coast to far northern Norway and her sea lanes connecting them were reported officially today.

A severe raid by naval planes on the Norwegian port of Kirkenes, high above the Arctic Circle, and Finland's Arctic port of Petsamo were announced by the Admiralty.

It disclosed the loss of 16 British planes, but it said at least four German ships were sunk and 1,400-ton German warship Bremen was captured.

Weather Improves
The air ministry reported respite of the air campaign against Germany and neighboring occupied territories with new overcast cloudings in the Aachen and Cologne areas.

A Mediterranean-Arctic scope was indicated for the resurgent air campaign by a Cairo announcement that the R.A.F. set fire to five German and damaged several others in an assault yesterday on an Axis airfield and seaplane base at Elmas, Sicily.

Low diving planes sprayed the interior of Hamburg with their guns. Continued on Page 2, Col. 3.

Argentina Police
Smash Nazi Plot
Buenos Aires, July 30—(AP)—Smashing of a "subversive plot" intended to overthrow present authorities of Argentina was announced by police at Buenos Aires today after a series of raids in that provincial capital, a reported hold-up of Nazi soldiers.

Edmonton 1942 Fair
Dates July 13 To 18
REGINA, July 31—(CP)—The 1942 Western Canada Class Fair, which opened today, will be a success, representative of the five fair associations of the province.

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3,000,000 Troops To Take Part

LONDON, July 31—(CP)—A counter-offensive by more than 3,000,000 Red Army soldiers on a front stretching from Leningrad to Kiev was predicted today in Russian military circles in London.

It was asserted that the attack might begin within two weeks, as soon as the German command was satisfied that the German army had expended their reserves of strength in attempts to smash the Red army around Smolensk, through the way to Moscow.

The Soviet informant said the predicted offensive would be one of the largest in history, with the Red army ranks strengthened by hundreds of thousands of reservists being German mechanized troops to be equipped for the big push.

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MAJOR LAND REDISTRIBUTION DEBATED

What Will Happen To Russia In Event Of Nazi Win?

How Will Soviet Nation Be Partitioned If Red Army Folds Up?

By DAVID M. NICHOL

BERN, July 31.—(CND)—Despite the Russian failure to co-operate by simply collapsing before the Nazi armies, Europe's statesmen, amateur and otherwise, are occupying themselves with one of the major land redistributions of an era that has already seen so many that the continent's character will be permanently changed whoever wins.

Record Surplus Of Wheat Marks End Crop Year

By JAMES MCKOOK

OTTAWA, July 31.—(CND)—Canada will close the 1940-41 crop year Wednesday with a record-breaking surplus of wheat to carry into 1941-42 but with a record of exports more impressive than was believed possible only a few months ago, officials said Wednesday.

Latest Dominion Bureau of Statistics figures for the year, up to July 25, showed export clearance of Canadian wheat from Canadian and American ports had reached a total of 17,200,541 bushels compared with 15,120,547 for the same period last year.

SHIPMENTS INCREASE

The major pickup in wheat shipments, mainly to the United Kingdom, started with the calendar year 1941.

Because of the increased exports, estimates that the wheat surplus for carryover would exceed 50,000,000 bushels on July 31 have been revised. The July 1 estimate of balance of wheat for export or carryover in Canada was 48,000,000 bushels.

TRADE MINISTER

Trade Minister Mackenzie King said the storage situation was such that an initial delivery of five bushels per seeded acre would be available to western farmers.

With the close of the 1940-41 season, the federal government has embarked on a new wheat policy which has as its objective a 1942 wheat carryover no larger than the year's.

Wheat deliveries to be accepted at the government-guaranteed rate of 70 cents a bushel, basis No. 1 Northern, have been limited to a total of 200,000,000 bushels.

PERMIT SYSTEM

The permit book system will again be in operation, with farmers required to have their deliveries recorded and not exceed the amount allowed them under regulations of the Canadian wheat board.

By reducing wheat acreage by about one-third it was estimated that 50,000,000 bushels needed could still be supplied and the extra land turned to other purposes.

Latest reports from the Dominion Bureau of Statistics indicate a slight reduction in wheat acreage at a little over 21 per cent.

Serious crop damage in Saskatchewan areas in particular will probably reduce 1941 wheat production, apart from the acreage reduction program.

Author Condemns Destructive News

LONDON, July 31.—(CND)—J. B. Priestley, noted British author and playwright, noted Wednesday night criticized the ministry of information on grounds that it is giving the British people too much news of destruction brought by the war.

"We know this destruction is necessary and before the war is over we will have much more of it," Mr. Priestley said in an address on the British Broadcasting Corporation's "British scene" feature.

"But," he added, "it is wrong to give out the news in the ministry of information. It should give out constructive news that is educational."

He said it had long been the habit of the British people to recognize no political system but their own, and consequently they did not bother to study any other, no matter if it is good or bad.

"For instance, it is surprising how ignorant the British people are about America, outside of what is in Hollywood-produced motion pictures," Mr. Priestley said.

"The average Briton, from what he sees in motion pictures, thinks that when the Nazis yell they give one of his dynamite speeches. He thinks they are all gangsters, eccentric millionaires, glum and various types of comical."

Defence minister Frank Lloyd said the Clotie minister had been a success.

Hold Everything



"Jocks! How many times must I tell you? We DON'T take cigar butts!"

Today's War Moves

Continued from Page One

entered into it, the plan failed, because few believed it.

Another suggestion was that Hitler regarded Russia as a potential enemy and wanted to eliminate the danger from his rear while he disposed of Britain. Still, Stalin made no such concessions to appease Hitler that there was no visible sign of any German intention to attack.

Modern examples are the crushing defeat around Tannenberg in 1914 and the Russian retreat in 1918. In both cases, the Russian army was defeated by a more powerful force.

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Britain Values Dominion's War Role Duke Says

OTTAWA, July 31.—(CND)—

The Duke of Kent told a gathering of Canadian officials Wednesday night that the British people are "very conscious of the great value of Canada's contribution to our joint cause in having thought out and put into operation the main British Commonwealth Training Plan."

His Royal Highness, speaking at a state dinner given in his honor, said his trip to Canada primarily was to see personally something of the training plan's operation.

"On going around Royal Air Force bases, I have seen the ever-increasing number of men trained in Canada," said the Duke who holds rank of air commodore and is attached to the R.A.F. inspector-general's branch.

Prime Minister Mackenzie King presided at the dinner which was attended by members of the cabinet, government officials and high-ranking officers of the armed services.

HARD TO GRASP

The training scheme is a conception on such a large scale that it is extremely difficult for the ordinary citizen in Britain to grasp more than a fraction of its importance and scope, the Duke told the gathering.

"I do not want to say anything detailed about the scheme until we have an opportunity of visiting some of the centres, but I hope later on in my tour to say something more definite and more detailed," His Royal Highness said.

"I hope also that I may be able to contribute something to the success of the scheme. I will certainly do anything that I can to help and I should feel proud and happy if I were able to return to England and know that I had played a small part in laying the foundation stone of victory—the training of pilots and air crew."

"I hope also that I shall have many opportunities of seeing other activities of Canada's war effort. We in Britain have welcomed Canada's troops and Canadian ships are playing their part in the vital battle of the Atlantic; and on our tables we find Canadian food."

"I can assure you that I shall never forget this generous help in common struggle."

"I look forward to telling the Duke and Queen the news when they come to Canada. I hope that Britain has much more Canada to do than can ever be published."

SYMBOL OF EMPLOYMENT

In proposing a toast to His Royal Highness, Prime Minister King referred to the three previous visits of the Duke to Canada, one when he came with his brother the Duke of Windsor, and another when he crossed this country to join warships abroad which he was serving.

On those occasions the Duke had learned to know the Canadian people and they to know him.

Mr. King said he hoped that this time, busy as the duke would be with affairs of the commonwealth, the Air Training Plan would be able to find opportunities to renew his acquaintance with Canadian people and to see for himself how far the Dominion had progressed since his last visit.

"In 1936," he recalled the Prime Minister, "I recall Mr. Winston Churchill saying, after the evacuation of the state of Westminister, 'all that we have to do is to play together in the royal family.' How true that has proved—and yet, what more is necessary?"

"During their visit to Canada two years ago, the King and Queen were heartily welcomed by the people of Canada. We came to know and love them truly and those attachments of heart and loyalty have been strengthened today by the splendid example of courage, determination and devotion to duty which they have shown and are continuing to show in this time of great peril."

"The Duke and the Duchess are playing a part in the greatest welding force in the empire today."

STAND BY MOTHERLAND

"I hope that when you return to Britain you will convey to them and to the brave, un conquerable people of the British Isles this message: That when our need of Canada is another, in every province and in every part of every province, you found a united people who stand by the motherland and by the empire until victory is won."

U.S. Army Buying Canada Supplies

WASHINGTON, July 31.—(AP)—The United States war department yesterday ordered \$18,546,540 worth of war supplies from Canadian manufacturers in a new move to give effect to the administration's announced policy of establishing the closest possible economic relations with Canada.

Letter contracts were given to War Supplies, Ltd., of Ottawa, for the following:

Advanced trainers, with spare parts and technical data, \$12,400,100. British-type link trainers for instrument flying and landing, \$2,322,500.

Primary trainers, with spare parts and technical data, \$1,234,950. Rubber anti-gas gloves, \$275,500. Formal contracts covering these orders will be awarded later. Its Refractories, Ltd., a Canadian corporation which acts as a clearing house for contract relations between the United States and Canada, and the names of the factories which actually will produce the air craft and gloves ordered today were not disclosed.

Nazis Claim 7 Soviet Divisions Are Wiped Out

BERLIN, July 31.—(AP)—

German claimed today that seven Soviet divisions were destroyed on the "southern front" and a military spokesman said this undoubtedly referred to the German advance near Leningrad.

The Soviet troops alleged to have been annihilated after continuing to fight for 10 days, were said to be the 10th, 11th, 12th, 13th, 14th, 15th and 16th divisions. There were no Russian comments on this attack.

Heavy losses were inflicted on the Red army during mopping up operations at Smolensk, the Germans reported.

With detail uncommon to high command communications in recent days, German headquarters pictured the whole Russian defense line from Estonia to the Ukraine being shoved back and broken.

German Killed

BERLIN, July 31.—(AP)—

The youngest son of Field Marshal Wilhelm Keitel, chief of the German high command, was killed Wednesday on the eastern front. He was Hans Georg Keitel, artillery lieutenant underling of the war—ant.

WHAT? Only 6¢ premium on a \$5000 policy?

Here is a new kind of life insurance that is giving thousands of Canadians who could not own the life of a policy of insurance, the financial policy they need, security now and a guaranteed income in later life.

The plan works like this: you choose any policy that suits you. This enables you to get the extra income upon your income—for war-time losses and war-earnings certificates—without letting your insurance progress. North American Life's monthly Budget Plan is the safe, modern, easy way to financial independence. Send coupon for Free Budget Memo Booklet and folder telling how you can have the extra protection you need for as little as \$5 a month.

General Manager Of Canadian Press Arrives In Britain

LONDON, July 31.—(CND)—J. A. McNeil, general manager of The Canadian Press, has arrived in Britain to see at first hand the other country in wartime and the conditions under which newspapermen work in reporting her people's life and action.

Mr. McNeil will study operations of The Canadian Press London Bureau, where a group of Canadian newspapermen direct the flow of British news to Canadian daily newspapers, and will visit CP correspondents living with and chronicling operations of the Canadian Corps.

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Nazis Claim 7 Soviet Divisions Are Wiped Out

BERLIN, July 31.—(AP)—

German claimed today that seven Soviet divisions were destroyed on the "southern front" and a military spokesman said this undoubtedly referred to the German advance near Leningrad.

The Soviet troops alleged to have been annihilated after continuing to fight for 10 days, were said to be the 10th, 11th, 12th, 13th, 14th, 15th and 16th divisions. There were no Russian comments on this attack.

Heavy losses were inflicted on the Red army during mopping up operations at Smolensk, the Germans reported.

With detail uncommon to high command communications in recent days, German headquarters pictured the whole Russian defense line from Estonia to the Ukraine being shoved back and broken.

German Killed

BERLIN, July 31.—(AP)—

The youngest son of Field Marshal Wilhelm Keitel, chief of the German high command, was killed Wednesday on the eastern front. He was Hans Georg Keitel, artillery lieutenant underling of the war—ant.

WHAT? Only 6¢ premium on a \$5000 policy?

Here is a new kind of life insurance that is giving thousands of Canadians who could not own the life of a policy of insurance, the financial policy they need, security now and a guaranteed income in later life.

The plan works like this: you choose any policy that suits you. This enables you to get the extra income upon your income—for war-time losses and war-earnings certificates—without letting your insurance progress. North American Life's monthly Budget Plan is the safe, modern, easy way to financial independence. Send coupon for Free Budget Memo Booklet and folder telling how you can have the extra protection you need for as little as \$5 a month.

General Manager Of Canadian Press Arrives In Britain

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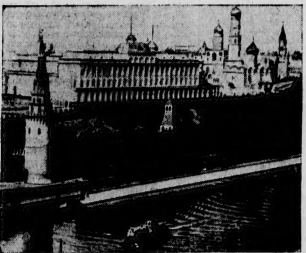


Philippine scouts are shown manning a heavy calibre anti-aircraft machine-gun during recent exercises. Now, by order of President Roosevelt, all armed forces of the Philippines came into U.S. service as a result of the new crisis in the Far East. Small, but efficient, the Philippine army was trained by General Douglas MacArthur, former U.S. chief of staff and the most decorated American soldier.

R.A.F. Gets Greeting From Florida



This is John Staples of London, Eng. He is one of 100 British boys who are being fashioned into pilots for the Royal Air Force at the Lakeland School of Aeronautics in Lakeland, Fla. There are some 550 such students in the U.S., altogether, all of whom are getting expert training far from the bomb-pocked airdromes of the homeland. Staples is typical of these sky fighters to be. Their average age is 23 and they are drawn from all walks of life—bank clerks, students, salesmen. They come from all parts of the British Empire, from Wales to Australia. Air Cadet Staples was given this Uncle Sam bunny mascot by Florida admirers.



Already reported bombed, the Kremlin, Russia's great seat of government, is a prime objective of the German air force. That's the Moskva river in the foreground.

Axis Blacks Out U.S. Consuls

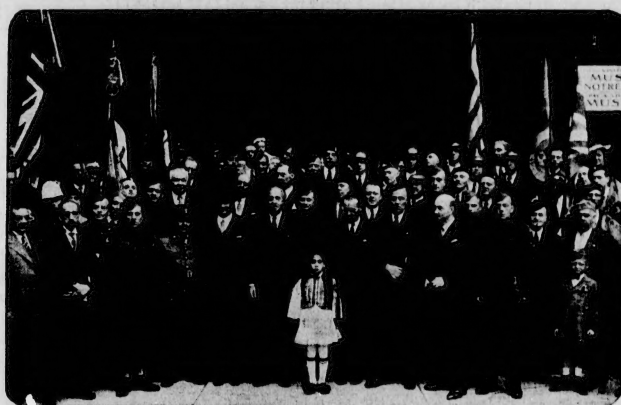


For the first time in many years, the United States is without direct consular service in 14 European countries. Nations blacked out on map are those from which consuls were ousted. Embassies remain open in Berlin and Italy.

President Takes A Brief Respite From Affairs Of State



While President Franklin D. Roosevelt appears to be tickling the "whiskers" of Fala, his pet Scottie, Mrs. Roosevelt knits at the Roosevelt Hyde Park, N.Y., estate as the president took a brief respite from affairs of state. The president, keeping in close touch with the national and international situations, asserted that Senator Burton K. Wheeler of Montana has gone "too far" in his fight against administration foreign policies and is "on dangerous ground," and also disclosed that the U.S. would retaliate with specific action against Japan's occupation of naval and air bases in French Indo-China by freeing Japanese assets.

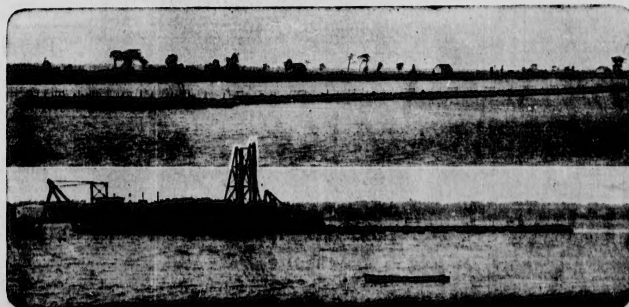


The Belgian colony of Montreal, accompanied by friends representing Allied nations, paraded to Notre Dame church and attended High Mass there on July 20. A part of the group is shown above, gathered on the steps in front of the church. Left and right of the little Creek Evzone are Baron Silvercruys, Belgian minister to Canada, and Maurice Hoyne, counsellor to the Belgian legation. Others in the group are Marcell Killel, consul-chancellor of the Belgian legation; Victor Bodson, minister of justice of the Grand Duchy of Luxembourg; Nicholas Tserepis, consul-general of Greece; J. A. Francoeur, M.L.A.; Capt. J. J. Goulet, band master of the Fusiliers Mont-Royal; Lieut. Collins of the Belgian unit at Joliette; M. Sroka, vice-consul of Poland; V. Vukmircovich, consul-general of Yugoslavia; H. Hugin, honorary president, and A. VandeVoerde, president of the Belgian National Union; R. Lambert, president, Belgian Chamber de Commerce.

Rising Sun Over Indo-China



Scores of Japanese warships have been reported sighted at Camranh, above, site of a great French Indo-China naval base which falls into Japanese hands as the Nipponese take over military control of Indo-China. With an inner harbor sheltered by a large outside bay and mountains guarding the anchorage, Camranh is only about 400 miles from Manila, 420 miles from Singapore—within long-range bombers' striking distance.



Work is already underway on the Montreal end of the projected 236-mile pipe line between Montreal and Portland, Me., which is to ensure a steady supply of oil for Canadian refineries instead of using so many tankers that are now needed for Britain. The picture above shows where the pipe will go under the St. Lawrence river east of Montreal and the lower picture shows the dredge at work on the Montreal side of the river. Other work gangs are at work at Portland and midway along the route of the pipe line.



Horatio K. Boomer, Nick de Popolos and the Old Timer were holiday guests at Banff last week, but they registered at the Banff Springs Hotel under one signature... Bill Thompson. Bill, the clever young impersonator who has been with the Fibber McGee and Molly show for some time, is tuning his pipes on the terrace at the hotel while a member of the Banff detachment of the R.C.M.P. looks on. Bill's hobbies are collecting authentic books on Scottish clans and Highland costumes and playing the bagpipes.

All Out For Aluminum



With the U.S. going all-out for aluminum for national defence, this trio, along with 5,000 pot-and-pan-laden New Yorkers, attended the first of a series of Aluminum Balls to be held in Manhattan. They're carrying their "tickets"—a bit of aluminum, old or new. The nation's early response to the aluminum drive indicated the goal of 20,000,000 pounds might be doubled. Pot-and-pan toters above are, left to right, Dorothy Levitt, Sgt. Buddy Merritt and Pearl Pearlmutter.

R.A.F. Photographs Niagara Falls



Visiting Niagara Falls for the first time, 110 members of the Royal Air Force were busily engaged in obtaining souvenirs to send back to their families in England. Two of the visiting airmen are shown here as they took pictures of the cataract.

Manitoba's Polio Epidemic Spreads

WINNIPEG, July 31—(CP)—An appeal for voluntary blood donations from recovered victims of poliomyelitis was issued to Manitobans Wednesday by public health officials as a precaution against a possible shortage of serum supplies with which to stem the province's growing tide of infantile paralysis.

Authorities emphasized that present there is not a shortage of serum.

Meanwhile, 12 new cases—six in men in Winnipeg—swelled the number of cases since the epidemic started May 25 to 176, of which are Winnipeg children.

Public health officials warn parents to continue the present epidemic with a plague. Even if the disease spreads to 1,000 cases, so authorities here believe it will, Manitoba's population is 700,000 and the chances of catching the disease would still be only one in 700.

The disease has spread rapidly the past two days, with 24 cases reported last week-end, 26 Monday and 14 Tuesday.

—V—

Ontario "Biddy" Eggs Lays "Victory" Eggs

SHELburne, Ont. July 31.—(C) —A hen in this Dufferin county

town is strutting around these days with the honor of being the first known Canadian hen to get on the "V for Victory" bandwagon. "Bladdy" on the farm of Arno Burnside, North Amaranth township farmer, laid an egg with an embossed "V" on one end.

V

Test Bomber Today

BURBANK, Calif., July 21—(AP)—The first Vega Ventura, a medium-weight bomber being built for the

Puzzles
L. KAUFMAN
CROSSWORDS

The five-letter vertical words slide up or down, two spaces only, in their grooves. But the open black frame, now shown around the meaningless "RIIAL", slides all the way to top or bottom, to show true five-letter crosswords. Thus, to spell ERRED, you simply slide the vertical DWELT down two spaces to the bottom and then slide the black frame up one space. But you cannot spell SIGHT or TIGHT, since you can never get the S or T of STERN into alignment.

Can you do the sliding in your mind, and write twelve 3-letter words in addition to ERRED, which can be spelt in the frame?

P. T.	ROUSE
A. R.	STONE
T. A.	SNEER
A. I.	MEANT
I. T.	BRUTE
O. O.	TARRY
T. R.	AMPLE

and TRAITOR, two words of opposite
 ers; change the P into an R and
 OT to form TRAITOR.

EF JUSTICE

Previous Puzzle

DUCK

18 He is a ——— by belief.
21 Vandal
22 Ancient.
23 Irish tenant.
24 God of war.

MERIT	25 Central vein
AR TAPIR	of a leaf.
R REP A	26 Tablet.
YES ASK	28 Opera melody
ES BLUE	29 Baseball stick.
ATE OURS	30 Poem.
Y DALLER	38 Harem.
MAILLARD	39 Smooth.
2 Species of	41 Musical set
pier.	of compo-
3 Crustacea	

4 Earth.	43 Without.
5 Timber tree.	44 Indian plant.
7 Tin foil.	45 Prevalent.
8 One time.	46 Largest load.
9 Christmas carol.	47 Desolate.
10 Half an em.	48 Lion.
13 He was an expert — or attorney (pl.).	49 Devoured.
16 Rectified.	52 Musical note.
17 Tennis game.	53 Red Cross (abbr.).
	55 Paid publicity.
	56 Electric term.

Chair Pads Kapok filled. A fine selection of colors and patterns in these oil cloth covered pads. Semi-Annual Sale, **59c**

Oil Cloth Covered Chair Pads A serviceable, well built chair pad made for long wear. Red, green or blue designs on white or cream back- **35c**

Each 12" x 18" x 1 1/2" thick

—On the Main Floor.

[illegible]

Canadian Pacific

Edmonton Bulletin
Alberta's Oldest Newspaper
Published daily except on Sundays and public holidays.
Subscription price by carrier 10¢ per week. Daily by mail in Canada 50¢ per month. Outside Canada 60¢ per month. Single copies 5¢. Payment in advance. Please allow four weeks for change of address. Send old address with new one. Please send notice of change of address at least two weeks in advance. Please send notice of change of address at least two weeks in advance. Please send notice of change of address at least two weeks in advance.

Cards of Thanks
As a service to readers the Edmonton Bulletin has prepared a booklet of "Thank You" cards for those who have received a letter of appreciation from the Bulletin. The cards are free of charge and may be obtained by sending a request to the Bulletin. The cards are free of charge and may be obtained by sending a request to the Bulletin. The cards are free of charge and may be obtained by sending a request to the Bulletin.

Radio
NBC 850—CBS, 1160—CFRN, 1260—CJCA, 930—CKUA, 580
THURSDAY, JULY 31
7:00—9:00—NBC
7:00—9:00—CBS
7:00—9:00—CFRN
7:00—9:00—CJCA
7:00—9:00—CKUA
7:00—9:00—580

Home Building and Renovating
Home Building Contractors
Home Renovating Contractors
Home Building and Renovating Contractors
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Home Building and Renovating Contractors

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Information

Information Chief Starting Clean-Up

... propaganda articles
line. He was expected to take
other government work almost
V
**National Defence
Gas Conservation**
OTTAWA, July 31.—(C.P.)—The
national defence department will
issue necessary administrative
voluntary reduction of gasoline
consumption by issuing no "country
club" for army vehicles and
other military vehicles. The
necessary administrative
complex will be allowed to operate, it
will be the last night.
One full day each week will be
aside for care and maintenance
military transport vehicles, and
military offices are instructed
that they may be directed
to be made to the particular
use of training by personnel com-
V
Total Of 115

To Sea Warfare

[illegible][illegible][illegible]

Relations With Argentina Are Said Stronger

Establishment of diplomatic relationships between Canada and the Argentine Republic will go a long way toward bringing about a desirable state of spiritual sympathies between the two countries. It was stated here Thursday by Enrique Abarna of Buenos Aires, general manager in the Argentine for the Massey-Harris Co. Ltd., manufacturers of farm machinery.

Mr. Abarna accompanied W. Lattman, Toronto, assistant to the company's general manager, on a visit to Edmonton. They conferred with J. A. Mills, manager of the Edmonton branch. The

The appointment of Dr. Santos Michel as minister in Canada has been met with understanding between the two nations and it is hoped that Canada will appoint a minister to the Argentine. Mr. Ahumada said:

FARMERS KNOW CANADA

Canadian farm machinery is prominent in the Argentine and there is hardly a farmer who is not familiar with Massey-Harris and, through it, with Canada, he said. "Although the Canadian farm commission," Mr. Strong, had done valuable work in the southern country, trade relations did not go far enough and diplomatic exchanges would be wanted.

Until very recently, he said, most Argentines did not understand Canada as an independent nation and either thought it was a colony of the British Em-

Walker Limited
Phone 23161—Ask for Dept.
**Cash Tailored
Raincoats**

There's a swankiness about these new raincoats from Old England that marks them as being different! They are in Balmainian style without buckles and straps, which makes them more popular with the "city man," whereas the trench coat has more of a military appeal.

They are of a specially processed rainproof Egyptian repp with mercerized finish and in sand shade. The \$15.00 coat is unlined and has a row of fine metal studs.

and has a rainproof lining.
Sizes 36 to 44.
Priced at \$15.00 and \$22.50

**Military Officers
Trench Coats**

29.50

Military men will quickly
observe the fact that these
Coats are in an approved

Official type.

Tailored of a rainproof
and interlined English
basic material in sand
shade. Sizes 36 to 44.

Price at \$29.50

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Logues

comfortably lasted
black and brown

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Walker

Your Neighborhood SAFEWAY has the low prices EVERY DAY!



PERFEX—For Bleaching Bottle 19c
YORK LUNCH TONGUE—12-oz. tins Ea. 25c
SUNLAND SODAS—Family pkgs. Ea. 19c
RITZ CRACKERS—Christie's Pkg. 14c
KRAFT CHEESE—2-lb. wooden boxes Ea. 54c
WESTMINSTER TOILET TISSUE—4 rolls 19c



AIRWAY COFFEE

Fresh Roasted!

lb. bag 35c

WAXED PAPER—100-ft. rolls Box 15c
M.D. SANITARY NAPKINS—12's Pkg. 17c
PUREX TISSUE—3-oz. rolls 3 for 25c
SHREDDED WHEAT Pkg. 17c
GRAPE-NUTS FLAKES 2 pkgs. 17c
ROYAL CROWN CLEANSER 2 tins 11c

Features for Friday and Saturday, August 1st and 2nd
Stores Closed All Day Monday, Civic Holiday

● CRAWFORD'S PINEAPPLE—Sliced, 16-oz. tins Ea. 13c
● CHERUB MILK—Alberta Made, tall tins 3 for 25c

ALBERTA HONEY

RIEDEL'S
New Crop—Pure Clover

2-lb. tin 30c

★ ★ ★ ★

PEAS

Gardenside
Sieve 5

3 tins 28c

JELLY POWDERS

Twinkle, Assorted Flavors
3½-oz. Packages

5 for 24c

★ ★ ★ ★

CANTERBURY TEA lb. pkg. 64c
EDWARD'S COFFEE lb. tin 46c

★ ★ ★ ★

HIGHWAY PEARS—15-oz. tins Ea. 11c
HIGHWAY PEACHES—Halves, 15-oz. tins, 2 for 25c
HIGHWAY RASPBERRIES—New pack, 16-oz. tin 19c
HIGHWAY PLUMS—Choice, Purple 2 tins 19c
HIGHWAY CATSUP—16-oz. tins 3 for 19c
EXCELLO BUTTER—Second Grade 3 lbs. \$1.06

★ ★ ★ ★

HEINZ KETCHUP

Large
14-oz. Bottle... 20c

KITCHEN CRAFT FLOUR

7-lb. bag 25c
24-lb. bag 83c

★ ★ ★ ★

APPLE JUICE—Sun-Rype, 48-oz. Tin 21c
GRAPEFRUIT JUICE—Town House, 48-oz. tin 23c
GRAPEFRUIT JUICE—Town House, 20-oz. tin 11c
PORK AND BEANS—Aylmer, 15 oz. Tin 8c
MAYONNAISE—Best Foods, 32 oz. Jar 49c
SANDWICH SPREAD—Best Foods, 32 oz. Jar 53c

TOMATO JUICE
Sunny Dawn, 26 oz. Tin 10c

★ ★ ★ ★

BUTTER

Sundale, First Grade Creamery

3 lbs. \$1.12

BAKING POWDER—Blue Ribbon, 16-oz. tin 20c
OXO CUBES 4's, 9c 10's, 21c
RECKITT'S BLUE 2 pkgs. 9c

APRICOTS

Valley Gold—Choice Quality, 16-oz. tins

2 for 29c

HEINZ VINEGAR—16-oz. bottles Ea. 15c
BRUNSWICK SARDINES 5 tins 26c
LIBBY'S SAUERKRAUT, 2 1/2's Tin 15c
CANADA CORN STARCH—1's Pkg. 10c
TABLE SALT—Iodized or Plain, 2-lb. ctn. 8c

Bakery Features

FRUIT CAKES—Safeway Light Fruit Ea. 25c
LAYER CAKES—Marshmallow Ea. 19c
WIENER BUNS—Cello Wrapped Doz. 10c
CHERRY LOAF CAKES Ea. 15c
POLLY ANN BREAD Loaf 8c

FRUIT CAKES

Rich, Dark Fruit, 2-lb. Average Ea. 39c

★ ★ ★ ★

GUARANTEED MEAT

Shoulder Roasts beef lb. 13c
Boiling Beef Plate for Brazing lb. 7c

Tender Beef

GOVERNMENT GRADU
RED AND BLUE BRANDS
STANDING RIB ROASTS 25c
RIBLOIN 27c
ROASTS 23c
RUMP 23c
PRIME RIB 27c
ROASTS 25c
PORTERHOUSE 29c
RIBLOIN 27c
THICK RIB ROASTS 20c

Milk Fed Veal

FILET ROASTS 27c
ON LEGS 21c
SHOULDER ROASTS 13c
ROUND BONE 15c
STEW AND SHANKS 7c
SHANKS 18c
LEG BONE 23c
LOIN STEAKS 25c

Side Bacon

All Leading No. 1 Brands
1-lb. Package
Each 24c

Cooked Meat

Spiced Ham Ea. 38c
Wiener 1b. 24c
Veal Loaf Ea. 27c
Cooked Ham 1/2 lb. 28c

Spring Lamb

Legs or Loin 1b. 28c
Shoulders, Half or Whole 1b. 17c
Rib Chops 1b. 28c

PICNIC STYLE

Pork shoulders
Tenderloin

Lb. 26c

FANCY MEATS

Beef Sausages, 2 lbs. 15c
Hamburger 2 lbs. 17c
Minced Steak 1b. 17c

MEET THE ORANGE TWINS—“JUICE” AND “WEIGHT”

“You’ll always find these two together. Ask for “Juice” and “Weight” isn’t far away. Ask for “Weight” and you get “Juice” come running. Get value for your money. Buy oranges at Safeway by weight.

FACT YOU SHOULD KNOW ABOUT ORANGES

There are two general sizes in which oranges are bought. Each about 1 1/2 inches in diameter. One the size of a small orange, the other the size of a large orange. The small orange will give you a larger number of oranges than the large orange. Buy for the size you want. You’ll really get the most for your money.

BUY ORANGES BY WEIGHT

The Safeway oranges are usually the heaviest and best in the market. “Juice” or “Weight” is the real information. In order that you may have a better idea of the value of Safeway oranges, we have put this information on the label.

GET HONEST-TO-GOODNESS ORANGE VALUE

Buy oranges by weight. Ask for “Weight” and you’ll get the “Juice” will come running. There are two sizes of oranges. One the size of a small orange, the other the size of a large orange. The small orange will give you a larger number of oranges than the large orange. Buy for the size you want. You’ll really get the most for your money.

HOW BIG IS BIG? HOW SMALL IS SMALL?

There is a very clear difference between the two sizes of oranges. The small orange is about 1 1/2 inches in diameter. The large orange is about 2 1/2 inches in diameter. The small orange will give you a larger number of oranges than the large orange. Buy for the size you want. You’ll really get the most for your money.

GRAPEFRUIT
California, July
2 lbs. 15c
GRAPES—Red Malaga 2 lbs. 17c
PEACHES—B.C. Field, 2 lbs. 15c
APPLES—B.C. Green 4 lbs. 23c
APRICOTS—Washington, 2 lbs. 25c
Mo. 1's 5 lbs. 25c
ONIONS—B.C. Cooking 5 lbs. 25c

ORANGES
Sunset, All Sizes
2 lbs. 15c
POTATOES—B.C. White, 6 lbs. 13c
TOMATOES—B.C. Field, 2 lbs. 15c
CELERY—B.C. White 2 lbs. 15c
CUCUMBERS—For slicing, 1b. 5c

CORN ON COB
Fresh From Medicine Hat 2 lbs. 13c

FLY SWATTERS Ea. 7c
FLY TOX FLY SPRAY—8-oz. tins Ea. 25c
16-oz. tins Ea. 39c
FLY PADS—Wilson's 3 for 25c
FLY COILS—Sanitary Doz. 19c
FLY TOX SPRAY GUNS Ea. 19c

Peanut Butter



Beverly Brand
13-oz. tin 15c

27-oz. tin 27c

CORN FLAKES—Kellogg's, 12 oz. 2 pkgs. 21c
CORN FLAKES—Sugar Crisp, 8 oz. Pkg. 7c
GRAHAM WAFERS—Red Arrow, 16 oz. Pkg. 20c
BROCK'S BIRD SEED—1's Pkg. 11c
BROCK'S BIRD GRAVEL Pkg. 10c
LIBBY'S SPAGHETTI—No. 1 tins Ea. 10c
CORN BROOMS—Wilson's Doz. 25c
ASPARAGUS CUTTINGS—Aylmer, 10-oz. tin 11c



Choice Peas

Sugarbelle, Sieve 5
16-oz. tins

3 for 29c

FRUIT JARS, ETC.

GEM JARS—Med., Doz. \$1.18 Small, Doz. 99c
JAR RUBBERS—For Gem Jars Doz. 6c
METAL RINGS—For Gem Jars Doz. 24c
CERTO FRUIT PECTIN 8-oz. bottle 24c
CERTO CRYSTALS 3-oz. pkg. 10c

MARMALADE

Empress Pure Orange

2-lb tin 25c

4-lb. tin 47c

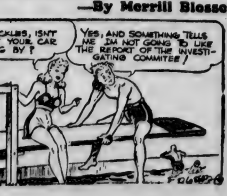
EMPRESS PURE JAMS

Pure Strawberry 2-lb. tin 34c 4-lb. tin 69c
Pure Raspberry 2-lb. tin 34c 4-lb. tin 62c
Pure Black Currant 2-lb. tin 34c 4-lb. tin 69c

RED HILL TOMATOES—Choice, 2 1/2's 2 tins 27c
SALAD DRESSING—Miracle Whip 16 oz. 26c 32 oz. 45c
Sockeye Salmon—Gold Seal, 1/2's 2 tins 39c

Safeway Stores Limited





THE BARGAIN SECTION

LOWER FLOOR
NO DELIVERY

Men's Work Shirts

Sturdy cotton work shirts, strongly made. Well cut. Two pockets, double stitched. Navy only. Sizes 14½ to 17. EACH **69c**

Men's Combination

Cool and comfortable for Summer wear—men's cotton athletic biggish combinations also cotton mesh. Sizes 34 to 44 PAIR, **49c**

Sheet Lengths

Firmly woven unbleached cotton sheet lengths of medium weight. Should bleach to a snowy whiteness with a few tubbings. Sizes about 2x90 to 2x100 inches EACH, **65c**

Girls' Sweaters

Girls' long sleeved wool and cotton sweaters with V-neck, three buttons and two pockets. Colors of rust, blue and wine. Sizes 8 to 14. EACH **57c**

Cotton Towels

Soft absorbent cotton terry towels in three sizes, 18x36 inches, 17x35 inches, 20x40 inches. White with colored patterns. EACH **19c**

Rayon Slips

Women's rayon satin and rayon taffeta slips—all are well cut to fit neatly—all have adjustable shoulder straps. Tealrose only. Good assortment of dainty trims. Sizes 34 to 40. EACH **49c**

House Dresses

Women's cotton print house dresses in bright gay colors and easy-to-handle styles. Sizes 14 to 32. You'll want several at this low price. EACH **95c**

Men's Hose

Men's fancy cotton hose in assorted colors and patterns. Sizes 10½ to 11½. PAIR, **15c**

Cotton Hose

SECONDS. Sturdy cotton hose for women—circular knit—neat fitting. Fawn shades only. Sizes 8½ to 10½. PAIR **10c**

Rayon Hose

SECONDS. Women's rayon hose in a circular knit that fits neatly. All the season's latest shades. Sizes 8½ to 10½. PAIR **14c**

Panties and Bloomers

Cool knitted rayon panties and bloomers in regulation styles. Bloomers have elastic at both waist and ankles. Panties have elastic at the waist only. Pretty pastel shades—sizes small, medium and large. PAIR, **21c**

Fancy Socks

There is a good variety of smart colors and many distinctive patterns in these cotton and rayon socks for men. Sizes 10 to 11½. PAIR, **25c**

Black Shirts

At this moderate price you will want to get at least two of these pretty little black shirts of cotton twill in green or blue. Sizes 10 to 12. EACH **59c**

Men's Shirts

Men's cotton broadcloth negligee shirts in a variety of distinctive styles and patterns—plain colors also. Sizes 14 to 17½. EACH **59c**

Children's Dresses

Dainty little frocks for Summer wear! Cotton prints in soft pastel shades. Also cotton broadcloth. Geometric and polka dot designs. Sizes 8 to 14 years. EACH **59c**

BARGAIN SECTION

5c to \$2.00 Section!

Five cents to two dollars! That's the price range in this new section that's opening for your convenience Friday! There are literally scores of items so we'll not try to mention them all but skimming over the list you'll find handkerchiefs and handbags, hosiery, notions and drugs! And you save on all of them so visit this new addition to The Bargain Section, Friday! No mail orders, no delivery!

<p>ASSORTED JEWELRY—Dress clips, brooches, necklaces. 25c, 35c, 49c</p> <p>BOSTON BAGS—Just the right size to hold all your parcels when you go shopping, or to hold your swim suit and towel when you go to the beach. Rubberized, made bags with snap fasteners. EACH, 29c</p> <p>TOLIERIES—Here is an opportunity to purchase a supply of toilettries at a very low price. An assorted group that consists of hand lotion, face powder, talcum powder, hair oil and tooth paste. 10c</p> <p>RAZOR BLADES—8 blades in pack. EACH, 10c and 15c</p>	<p>HANDKERCHIEFS—Here is a value for early shoppers! Women's and children's white cotton handkerchiefs with pretty borders and designs. 3 10c</p> <p>HANDBAGS—Smart handbags in white simulated leather or cotton print. Finished with change purses and mirrors. Variety of styles. EACH, 89c</p> <p>LETTER PADS—ENVELOPES—Letter pads of 50 sheets for 9c. Good quality envelopes to match letter pads. 2 pkgs 9c</p> <p>WOOL—Note the thrifty price offered on this wool which comes in many pretty shades. 4-ply texture. 9c</p>	<p>PAPER NAPKINS—Assorted colors. 100 in bundle. 10c</p> <p>KLEENEX TISSUES—White, peach, 18 sheets. EACH, 10c</p> <p>HAIR CLIPPERS—PAIR, 89c</p> <p>WILDOOT HAIR SET—Clear. 15c</p> <p>WILDOOT POWDER SHAMPOO—JERGEN'S LOTION. 15c</p> <p>QORONO—BOTTLE—17c</p> <p>PAPER BAKING CUPS—Assorted colors. 100 in bunch. 10c</p>
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<p>CUTEX NAIL POLISH—15c</p> <p>RUSSIAN OIL—32 fluid ounces. 65c</p> <p>FITCH'S HAIR OIL—15c</p> <p>WAX PAPER—100 feet. 19c</p> <p>GOODY HAIR ROLLER—10c</p> <p>GOODY WAVE CLIPS—4 on card. 20c</p> <p>KITCHEN SEAT PADS—Assorted patterns and colors. 25c</p> <p>THREAD—100 yd. spool, black or white. No. 10 to 30. 12c</p> <p>ICE-BOX FLOWERS WITH POTS—25c</p>	<p>ICE-BOX FLOWERS—15c, 25c, 29c</p> <p>HAT FEATHERS—Assorted colors. 15c</p> <p>DRESS FLOWERS—15c</p> <p>HAIR BOWS—10c, 15c</p> <p>SANITARY NAPKINS—Moxie, Kotex. 3 in box. EACH, 10c</p> <p>MEN'S BORDERED HANDKERCHIEFS—Gaily printed. 3 for cotton. 3 10c</p> <p>WOMEN'S PRINTED HANDKERCHIEFS—Gaily printed cotton. 5c</p> <p>MEN'S BANDANAS—Air Force, blue, black, blue or red polka-dot. 4 for cotton. 4 25c</p>	<p>WHISKIES—EACH, 19c</p> <p>NAIL BRUSHES—5c</p> <p>SHOE BRUSH WITH DAUBER—29c</p> <p>ROCK LACES—Black, 36 inches and 27. 6 10c</p> <p>COMPOCORN INSOLES—Ladies 4 to 7, Men's 7 to 12. PAIR, 12c</p> <p>HEEL GRIPS—Celluloid. 15c</p> <p>MENDING PLATS—12 strands assorted wool. 9c</p> <p>SILK THREAD—30 yd. spool, assorted shades. 5c</p>
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Children's Dresses

Dainty little frocks for Summer wear! Cotton prints in soft pastel shades. Also cotton broadcloth. Geometric and polka dot designs. Sizes 8 to 14 years. EACH **59c**

Bloomers and Panties

Women's rayon "Cela-suede" bloomers and rayon panties. Colors of tealrose and white—regulation style with lace trim. Sizes small, medium and large. PAIR, **39c**

Women's Slips

Rayon satin and rayon suede taffeta in tailored style or with lace trim. Shades of tealrose and white. Sizes 32 to 42. A splendid bargain in neat fitting dainty looking slips. EACH **79c**

Shirts and Shorts

Men's cotton balbriggan style shirts and shorts. Shorts in sizes of small, medium and large. Shirts in sizes 34 to 44. All white. EACH, **25c**

Children's Anklets

Children's cotton anklets with "Laxtex" tops. Good wearing socks for hard Summer vacation wear! Bright and pastel shades. Sizes 5 to 7½. PAIR **15c**

Men's Socks

Cotton and wool socks for men. Distinctive striped patterns on cotton and wool in a variety of colors. Sizes 10 to 11½. PAIR **39c**

Women's Brassieres

Rayon brassieres in a variety of neat fitting styles. Shades of tealrose and white. A good value at this price! Sizes 30 to 40. EACH, **25c**

"Esmond" Crib Blankets

Carefully woven, fleeced cotton crib blankets in colors of white, pink and blue. Checked with animal borders and attached edges. Sizes about 30x40 inches. EACH, **39c**

Values In Hardware, Housewares And Sporting Goods

Cold Pack Canners

Large utility canner, complete with canning rack. Approximate 14 Imperial quart capacity. The wire rack holds 7 one-quart sealers. Finished in durable mottled blue enamel—dome cover. Can be used for preserving, boiling hams and the like. **\$1.39**

OPPORTUNITY DAY EACH.

Combination Cookers - Substandards!

Once you've bought one of these you'll wonder how you ever got along without it! It serves eight different purposes, yet takes the space of a single pan. Each piece nests compactly within the other! Smart white enamel with red trim. **\$1.59**

OPPORTUNITY DAY

Dust Mop!

Attractive price of dust mop—buy yours now and enjoy the saving this mop with its well filled cotton yarn head—approximately 10½ inch size. Long smooth wooden handle. **53c**

Auto Oil

Summer grades SAE 20, 30 and 40! A grand opportunity to buy auto oil at a saving. Get your supply Friday—it's a thrifty time to buy. And, please bring your own container! **69c**

OPPORTUNITY DAY GALLON.

—Auto Oil, Lower Floor

Acme Gas Range

Here's a way to help the new bride with her first attempts at cooking! She won't find it nearly so hard with a modern streamlined gas range like this. Note these features:

- "Robertshaw" oven control.
- Four Harper burners.
- Automatic burner light.
- Built-to-floor with convenient toe cover.
- Heavily insulated oven.
- Ball-bearing broiler.
- Large storage utility compartment.

OPPORTUNITY DAY.

\$107.50

—EATON BUREAU PLAN FURNISH MAY BE ARRANGED, IF DESIRED

—Kitchen, Lower Floor

Cast Fry Pans

Cast iron fry pan—a handy size about 8 inches across. You'd better shop early for yours—at this small price they're bound to do the "disappearing act" in almost no time at all! **19c**

OPPORTUNITY DAY, EACH

Cotton Oven Mitts

Protect your hands and wrists from nasty oven burns when you are working about the stove. These mitts are padded and covered in printed cotton—colors of red, blue and green. You'll want a pair! **39c**

OPPORTUNITY DAY, PAIR

—Housewares, Lower Floor

Dutch Ovens

Heavy cast iron Dutch ovens in the number 8 size. Just the thing for top-of-the-stove cooking—note the thrifty price and shop early for yours! They're complete with rivet and self-banking cover. **\$1.79**

OPPORTUNITY DAY, EACH

Cleaner and Spray

One bottle of glass cleaner—approximately 13-ounce size. Complete with spray for applying. Makes cleaning windows a simple matter—just spray on and wipe off and the glass will be spotless and shining! **29c**

OPPORTUNITY DAY COMPLETE.

Handy Dust Pans

Sturdy metal dust pans—finished in cream and red enamel with smart floral design. The 1½ pricing means a saving on buy yours during this sale! **19c**


OPPORTUNITY DAY, EACH

Tennis Rackets

Regular \$4.49 to \$12.95

\$2.99 to \$8.63

Sporting Goods, Main Floor



T. EATON CO.
EDMONTON WESTERN LIMITED
CANADA

Enamelware Special!

Smart Pieces—All Priced For Economy!

Here's an event you'll not want to miss—not if you're a thrifty shopper and need some new pieces for your kitchen! Grand variety in durable enamelware here! Included are WASH BOWLS, FLARING SAUCEPANS, PUDDING PANS, SINK STRAINERS, BAKE PANS and WINDSOR COOK POTS. Gleaming white with red or black trim or mottled green. **39c**

OPPORTUNITY DAY PIECE

Drain Racks - Low Priced

Stain-resistant wire racks with separate compartments for cutlery—size about 12x16½ inches. The easy way to dry dishes! Outstanding value—shop for yours Friday! **25c**

OPPORTUNITY DAY, EACH

O'Cedar Polish & Polishing Cloth

Clean, polish, protect and preserve furniture and woodwork. Helps to keep the finish clean and lustrous. Approximate 12-ounce bottle of polish complete with cloth. **49c**

OPPORTUNITY DAY

THE TWO

Attractive Waste Baskets

Smart, decorated metal waste baskets—suitable for kitchen or bed room use! Shop early for two or three—the price is outstandingly low. **29c**

OPPORTUNITY DAY

Housewares, Lower Floor

ROLLER SKATES -

Regular \$1.95

Boys and girls will have lots of fun with these! Buy a pair for your young son or daughter! Roll bearing type—strongly made with leather supports and straps. Adjustable. **\$1.29**

OPPORTUNITY DAY, PAIR

—Sporting Goods, Main Floor

SHOP
FRIDAY

EATON'S Opportunity Day

AUGUST
1st

Specials in Lingerie, Housedresses and Children's Wear!

Manufacturer's Clearance

Zipper Housecoats

They're gay and pretty—and just the thing to take on your vacation trip! Colorful floral cotton prints that wash like a charm—the skirts are full and graceful and the long zippers are so convenient! Short sleeves, various necklines. Sizes 14 to 20. **\$2.98** EACH.

Housedresses

New and fresh looking—this grouping of smartly styled housedresses! Bright stripes—gay flowers—precise polka dots—on bright and dark cotton backgrounds. Sizes you'll want to wear all day! Sizes 14 to 44. **\$1.98** EACH.

Chemille Robes

At home or on the beach—they "fill the bill" either place! Soft, fluffy cotton chemille on firm cotton backgrounds—three-quarter sleeves, full skirts. Blue, rose and white—small, medium, large. **\$3.98** EACH.

Lovely New Slips

Like pretty slips? A dollar buys one of the nicest you've seen! Rich, gleaming rayon satin—cut for slim fit—in simple tailored styles or lavishly trimmed with lace, embroidery and fagoting! Tealose and white—sizes 32 to 42. **\$1.00** EACH.

Satin Slips

Lingerie bargain, indeed! Shimmering rayon satin, cut on the bias and finished with distinctive embroidered trim in pastel shades! Tealose or white. Sizes 32 to 42. **89c** EACH.

Satin Gowns

So good looking you'd expect the price to be MUCH higher! Beautifully cut in a good length—V and square necks, lavish lace trims, ribbon insertions. Tealose and blue—sizes small, medium, large. **\$1.59** EACH.

Girls' Slacks

Nicely cut slacks—trim in fit, well made—and only a dollar to pay! Material is a heavy navy cotton drill that can be washed! Sizes 8 to 14½. **\$1.00** PAIR.

Striped Sweaters

Young girls will love the softly colored stripes in these! Short sleeved cardigan sweaters in fine all wool knits with braided trim. Assorted color schemes. Sizes 8 to 14 years. **\$1.98** EACH.

Children's Sweaters

Practical, neat little pullovers for year 'round wear! Fine, all wool ribbed knit in plain colors of blue, red, green and brown with contrasting trim or striped patterns. Long sleeved crew neck style—suitable for both boys and girls! Sizes 2 to 6. **\$1.00** EACH.

Tots' Playsuits

Neat, gay little suits for the two-to-sixers! Bib style overalls in plain colored cotton broadcloth—with smock top in plain broadcloth or cotton print—appliance trim. **\$1.39** SUIT.

Hosiery

Here's the Kind of Value Women
Talk About for a Long Time!
Favorite Silk Crepe Hose!

Substandards of Higher Priced Lines—And Here's Your Chance to Save!
Yes—it's the flattering four-thread silk crepe texture you like so well—for its flattery, for its length of wear! Full fashioned, of course, and finished with cotton lisle top or silk to top. Lovely, summery shades and sizes 8½ to 10½. **Pair**

75^c

Rayon Hose

A practical everyday type of stocking—especially now when thrift is so important! Circular knit and neat in fit—choice of smart shades. Sizes 8½ to 10½. **25c** PAIR.

Sport Blouses

Gay colored stripes make these blouses exceptionally smart and colorful! Firm cotton broadcloth that launders easily. Action-free sport style with convertible collar and short sleeves. Tuck-in styles only. Sizes 14 to 20. **95c** EACH.

"Duchess" Handkerchiefs

Everybody loves the dainty charm of these hankies! Fine scrollwork and pastel flowers lavished over their white backgrounds. Smooth cotton—lawn, nicely hemmed. **2 for 25c** PAIR.

Men's Socks

"Subs" of Better Quality Lines!

Men with an eye to thrift will take advantage of a special like this! The tiny flaws that class these socks as substandards should affect neither wear nor appearance! Summer weight socks in cotton-and-wool textures—choice of bright or conservative patterns. Sizes 10 to 12. **3 pairs \$1.00** PAIR.

3 pairs \$1.00

ONE-DAY
SALE!

Bring The Family To EATON'S For Shoes

Boys' Footwear Special!

Well cut oxfords that offer sound value in this important end of a boy's wardrobe! Brown calf leather brogues and blucher style oxfords of black calf leather. Finished with Goodyear welted soles and rubber tipped heels. Sizes 1 to 6. **\$3.50** PAIR.

Men's Sport Oxfords

A good looking shoe that's so comfortable for golf, hiking and all outdoor activities! Brown elk (trade name) uppers in moccasin toe style—heavy crepe rubber soles and heels. Sizes 6 to 11. **\$2.49** PAIR.

Men's Boots and Oxfords

Value to bring a man hurrying—when he sees the quality and good looks of these! Boots and oxfords in black kid or calf leather—cut for splendid fit! Steel shank and ventilated leather insole. Leather soles and rubber heels. Sizes 6 to 11 in D and E fittings. **\$4.50** PAIR.

Boots, OPPORTUNITY DAY, **\$4.95** PAIR.

T. EATON CO. LIMITED
EDMONTON CANADA

Women's Smart Shoes

Foot flattery and comfort—skillfully combined in a group that's high in style, low in price! Graceful pumps with high cut or gore fronts—and slim fitting ties—Black suede, crushed or plain kid and side leathers—some brown and navy. Cuban and high heels—sizes 5 to 8. **\$2.95** PAIR.

Men's Black Oxfords

Good looking, dressy oxfords of black side leather. Blucher cut uppers, hard wearing leather soles, rubber tipped heels. Shoes for your daily wear—at a saving you'll like! Sizes 6 to 11. **\$2.69** PAIR.

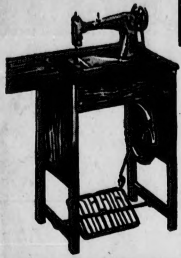
Misses' and Children's Shoes

Outfit their active young feet with shoes that are both sturdy and inexpensive! Such as these neat oxfords and slippers of black patent leather! Made on comfort-giving lasts with stitched and perforated trims—leather soles—rubber tipped heels. Sizes 8½ to 2. **\$1.59** PAIR.

—Footwear, Main Floor

SHOP
FRIDAYAUGUST
1st

EATON'S Opportunity Day



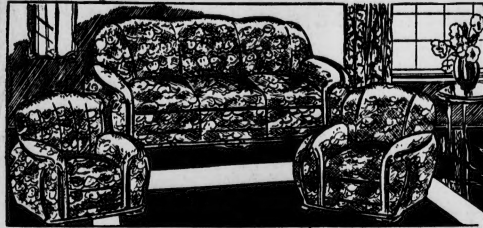
Great Sale of Seamstress Sewing Machines

Seamstress Reverse Treadle Machines

Outstanding sale value! Save on its purchase—then save by sewing for yourself! Treadle type machine that sews backwards and forwards. Easily operated—dependable—has a ten-year guarantee. Cabinet is smartly designed and finished in walnut. Complete with set of attachments. SEMI-ANNUAL SALE **\$49.50**
\$4.95 DOWN. Balance in 10 Monthly Payments of \$4.77. Total Budget Plan Price, \$52.65.

Modern Seamstress Rotary Machines

One of the smoothest, fastest, easiest running machines—and a grand sale value at this price. Cabinet has pleasing modern lines—top and front in walnut veneers, posts and ends in rich walnut finish. Nickel plated fittings—head with fast rotary action. Ten-year guarantee. SEMI-ANNUAL SALE **\$49.50**
\$4.95 DOWN. Balance in 10 Monthly Payments of \$4.77. Total Budget Plan Price, \$52.65.

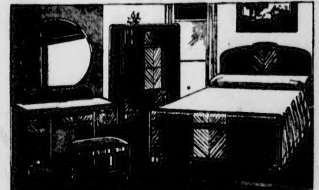


Beautiful Chesterfield Suite

Three handsome pieces, similar to illustration! Large Chesterfield, about 80 inches long, and two matching easy chairs. Semi-modern design with richly moulded showwood frame and smart figured cotton velour covering in choice of colors. EATON guaranteed underconstruction. SEMI-ANNUAL SALE **\$119.50**
\$11.95 DOWN. Balance in 10 Monthly Payments of \$11.51. Total Budget Plan Price, \$127.13.

Three or Four-Piece Bedroom Suite

Good looking design! Choose a suite of three or four pieces—bed, chest, vanity and bench—or bed, chest and dresser! Five-piece tops and waterfall fronts in rich walnut veneers—a style to suit almost any home! Vanity and dresser have plate glass mirrors. Bed in 4' and 4'6" sizes. SEMI-ANNUAL SALE, SUITE, **\$79.50**
\$7.95 DOWN. Balance in 10 Monthly Payments of \$7.46. Total Budget Plan Price, \$84.96.



Chesterfield Suite

One of our outstanding sale values—a really beautiful suite for less than a hundred dollars! Chesterfield and two large chairs—constructed for comfort, designed on pleasing lines! Covered in smartly patterned velour in choice of colors. See illustration and note its good looks! Guaranteed construction throughout! SEMI-ANNUAL SALE 3-PIECE SUITE, **\$98.50**
\$9.85 DOWN. Balance in 10 Monthly Payments of \$9.46. Total Budget Plan Price, \$104.11.

Stair Carpet

Amster carpet—it has a reputation for high quality! Pleasingly wide selection of patterns and colors! If you live inside city limits the carpet you buy will be laid with underfelt—without charge—by skilled workmen! About 27 inches wide. SEMI-ANNUAL SALE **\$2.95** YARD.

Occasional Chairs

Choose that extra chair you want for your living room—it's an opportunity not to be missed! Handsome design with frames in sturdy hardwood, rich walnut finish. Seats and backs in cotton tapestry or velour in attractive colors. SEMI-ANNUAL SALE, EACH, **\$7.95**



Bed Outfit

Three-piece bungalow bed outfit—sale price! Walnut finished—about 36 inches wide. Just right for the small bedroom. Complete with cable spring and comfortable cotton filled mattress. SEMI-ANNUAL SALE, 3-PIECE UNIT **\$15.95**
\$1.60 DOWN. Balance in 6 Monthly Payments of \$2.52. Total Budget Plan Price, \$16.67.

Walnut Coffee Tables

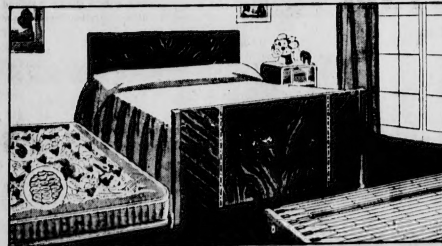
Graceful designs—some solid walnut, others in gleaming walnut veneers! Well made. Grand suggestion for wedding gifts! SEMI-ANNUAL SALE EACH, **\$8.95**



Inlaid Linoleum

Laid and Cemented Without Charge—Within City Limits

Heavy quality inlaid linoleum in plain colors—blue, orange, brown, black and yellow—smart as can be! Also a good selection of moulded or straight line patterns. Colors go right through to the back. About 6 feet wide. SEMI-ANNUAL SALE SQ. YD. **\$1.50**



7-Piece Dinette Suite

A good looking dining suite, built on a slightly smaller scale for small dining rooms! Simple modern lines, carried out in attractive walnut veneers. Suite comprises table, china cabinet, buffet and four chairs with upholstered seats. SEMI-ANNUAL SALE 7-PIECE SUITE, **\$129.50**
\$12.95 DOWN. Balance in 10 Monthly Payments of \$12.47. Total Budget Plan Price, \$137.65.



New Bedroom Suites

Smart Design Illustrated Above!

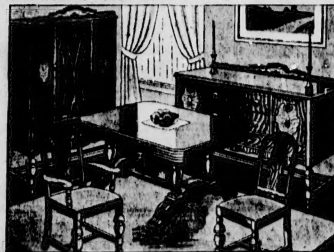
New in their smooth, semi-modern design. New in their choice of light harvest finish as well as conventional walnut finish! Attractive four-piece suite comprising vanity with bench, chest of drawers, full panel bed in standard size. SEMI-ANNUAL SALE 4-PIECE SUITE, **\$59.50**
\$5.95 DOWN. Balance in 10 Monthly Payments of \$5.73. Total Budget Plan Price, \$64.34.

Spring-Filled Mattress

Centre filled with double cone coil springs, deeply padded with cotton at top and bottom. Covered in heavy damask cotton ticking—tufted and finished with rolled edges. All standard sizes. SEMI-ANNUAL SALE EACH, **\$16.95**
\$1.70 DOWN. Balance in 6 Monthly Payments of \$2.65. Total Budget Plan Price, \$17.79.

Full Panel Bedstead

A chance to save generously on this three-piece bed outfit! Gracefully designed square steel bed. Sizes 36, 48 and 54 inches in a rich walnut grained finish. Comfortable spring filled mattress, and high-riser cable spring. SEMI-ANNUAL SALE **\$29.50**
\$2.95 DOWN. Balance in 10 Monthly Payments of \$2.54. Total Budget Plan Price, \$31.29.



Breakfast Suites

A modern, six-piece breakfast suite of unusually attractive appearance! Extension table, roomy buffet and four chairs—all in strong hardwood finish in natural color or white with red or black trim. SEMI-ANNUAL SALE 6-PIECE SUITE, **\$69.50**
\$6.95 DOWN. Balance in 10 Monthly Payments of \$6.70. Total Budget Plan Price, \$73.57.

Baby Crib and Mattress

All steel crib in attractive walnut finish—three-quarter panel at head and foot—continuous posts and closely fitted rods, safely sliding sides. Complete with cable fabric spring. Comfortable cotton and jute mattress, covered with cotton ticking. SEMI-ANNUAL SALE THE TWO, **\$15.95**
\$1.60 DOWN. Balance in 6 Monthly Payments of \$2.52. Total Budget Plan Price, \$16.67.

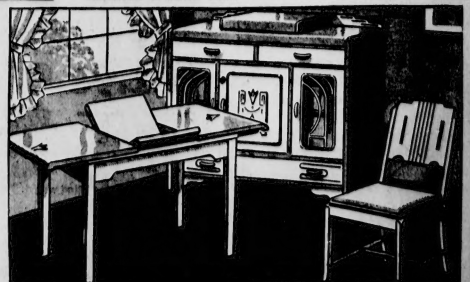


Handsome Davenport

Davenport beds—so practical when an extra bed is needed in the small home! Well upholstered and fitted with coil springs—covered in cotton velvet with tapestry trim. Opens to make comfortable double bed and has roomy bedding compartment. SEMI-ANNUAL SALE **\$39.50**
\$3.95 DOWN. Balance in 10 Monthly Payments of \$3.00. Total Budget Plan Price, \$41.50.

Separate Dressers

The smart, extra dresser you want—unusually priced! A popular style with front and top in walnut veneers with two-tone walnut veneer trim! Plate glass mirror, measuring about 18x24 inches. Top about 34 inches wide. Three roomy drawers with modern pulls. SEMI-ANNUAL SALE **\$17.95**
\$1.80 DOWN. Balance in 6 Monthly Payments of \$2.83. Total Budget Plan Price, \$19.75.
 Chiffoniers to match. SALE **\$17.95**



T. EATON CO. LIMITED
 EDMONTON CANADA

—upholstery and floor coverings, beyond limits

SHOP
FRIDAY

EATON'S Opportunity Day

AUGUST
1st

Sale Values for the Home!

Paints, Varnishes, Enamels

Be sure to have a supply of paint on hand for your Fall decorating! Here's your opportunity to purchase quality paints, varnishes and enamels at very low prices:



• Handy Paints

FLOOR PAINT—Use it for interior or exterior floors. Colors of orange yellow, slate, golden brown and battleship grey. OPPORTUNITY DAY.

QUART

53c

GALLON

\$1.89

QUICK-DRYING ENAMEL—Should dry in about four hours to a glossy hard surface. Colors of white, cream or ivory. OPPORTUNITY DAY.

QUART

53c

VARNISH AND VARNISH STAIN—Quick-drying, long wearing varnish for floors, woodwork and deep green furniture. Colors of clear, light oak and dark oak. OPPORTUNITY DAY.

QUART

53c

Interior Gloss

An interior paint that is easy to apply, and easy to keep clean. Colors of white, cream, peach, light blue and light green. OPPORTUNITY DAY.

QUART

53c

GALLON

\$1.89

Weathercoat

Shingle Stain

A quality stain for shingle roofs and outbuildings. Easy to apply. Colors of red, white, brown and green. OPPORTUNITY DAY.

5 GALLONS

\$8.75

GALLON

\$1.85

Kalsomine

Brush kalsomine to do the walls of an average room. Colors of white, ivory, cream, mid buff, buff, brown, light green, deep green, pale blue, deep blue, lavender and pink. OPPORTUNITY DAY.

5 Lb. Pkg.

49c

—Paint Section, Lower Floor.

Colorful Frilled Curtains

As Pretty As They Are Practical!

Graceful scrim curtains to wave brightly at your kitchen windows—and they are certainly a thrifty purchase at such a low price! Cotton scrim with bright trimmings. Colors of blue, gold, rose and green. OPPORTUNITY DAY.

99cWide Frilled
Curtains

Pin dot cotton marquette in ecru or ivory color. Size about 38 inches by 24 yards. Suitable for living room, or bedroom curtains. OPPORTUNITY DAY, PAIR.

\$3.25Printed
English Satens

A substantial saving on this colorful cotton satens—makes lovely bedspreads and bedroom curtains. About 38 inches wide. OPPORTUNITY DAY.

YARD

89c

Shadow Cloth

A quality English type cotton shadow cloth that can be used for curtains or covers. About 38 inches wide. Colors of natural, blue or green. OPPORTUNITY DAY.

YARD

45c

Striped Monk's Cloth

Cross stripes in red, blue and gold on natural colored grounds form this attractive cotton monk's cloth. About 38 inches wide. OPPORTUNITY DAY.

YARD

69c

Framed Pictures

Excellent prints in attractive gilt finished frames. These lovely framed pictures are subjects suitable for bedrooms or living rooms. OPPORTUNITY DAY.

EACH

\$1.25

—Pictures, Second Floor

Cottage Sets

Bright curtains to freshen up your bathroom or kitchen windows—or to add new life to the windows of your Summer home. Cotton scrim in colors of red, blue, gold or green. OPPORTUNITY DAY.

PAIR

99c

—Drapery Section, Second Floor

SEE
WINDOWS!

Sale Values in Chinaware

Breakfast Sets at a Saving!

Bright, attractive sets for your breakfast and luncheon table! Ivory body semi-porcelain with fine red or green line trim. Six each: cups, saucers, bread and butter plates, breakfast plates, cereals and one each platter and open bowl. OPPORTUNITY DAY.

\$5.95

Tumbler Sets

Clear glass tumblers with enameled decorations in floral and novelty motifs. Eight to a box. Nice gift to take to the lake. OPPORTUNITY DAY.

6-PIECE SET

79c

Salts, Peppers

Attractive clear glass salt and pepper shakers in a large size for stove and cooking use. Green trim and tops. OPPORTUNITY DAY.

PAIR

25c

Celery Trays

Long glass dishes suitable for holding celery and relishes. Clear glass in smart pressed design, made in England. OPPORTUNITY DAY.

EACH

60c

Sugar and Cream

From England—these pretty cream and sugar sets in clear glass. Rich looking pressed design. Tall shape, good size. OPPORTUNITY DAY, PAIR.

PAIR

65c

"Glasbake" Sets

Oven glassware that resists breakage at high temperatures! Clear Glasbake (trade name). Set comprises: cake dish, pie plate, two loaf pans, casserole, six custard molds. Eight to a box. Guaranteed for one year from date of purchase. OPPORTUNITY DAY.

\$2.99

—China and Glassware, Lower Floor



Notions—Stamped Goods—Wool

Specials in Notions

Garment Bags

Pre-made paper bags to protect your new moth—good size. OPPORTUNITY DAY.

EACH

21c

Bowl Covers

Funtion bowl covers can be washed in a 10-12-14-16-18-20-22-24-26-28-30-32-34-36-38-40-42-44-46-48-50-52-54-56-58-60-62-64-66-68-70-72-74-76-78-80-82-84-86-88-90-92-94-96-98-100-102-104-106-108-110-112-114-116-118-120-122-124-126-128-130-132-134-136-138-140-142-144-146-148-150-152-154-156-158-160-162-164-166-168-170-172-174-176-178-180-182-184-186-188-190-192-194-196-198-200-202-204-206-208-210-212-214-216-218-220-222-224-226-228-230-232-234-236-238-240-242-244-246-248-250-252-254-256-258-260-262-264-266-268-270-272-274-276-278-280-282-284-286-288-290-292-294-296-298-300-302-304-306-308-310-312-314-316-318-320-322-324-326-328-330-332-334-336-338-340-342-344-346-348-350-352-354-356-358-360-362-364-366-368-370-372-374-376-378-380-382-384-386-388-390-392-394-396-398-400-402-404-406-408-410-412-414-416-418-420-422-424-426-428-430-432-434-436-438-440-442-444-446-448-450-452-454-456-458-460-462-464-466-468-470-472-474-476-478-480-482-484-486-488-490-492-494-496-498-500-502-504-506-508-510-512-514-516-518-520-522-524-526-528-530-532-534-536-538-540-542-544-546-548-550-552-554-556-558-560-562-564-566-568-570-572-574-576-578-580-582-584-586-588-590-592-594-596-598-600-602-604-606-608-610-612-614-616-618-620-622-624-626-628-630-632-634-636-638-640-642-644-646-648-650-652-654-656-658-660-662-664-666-668-670-672-674-676-678-680-682-684-686-688-690-692-694-696-698-700-702-704-706-708-710-712-714-716-718-720-722-724-726-728-730-732-734-736-738-740-742-744-746-748-750-752-754-756-758-760-762-764-766-768-770-772-774-776-778-780-782-784-786-788-790-792-794-796-798-800-802-804-806-808-810-812-814-816-818-820-822-824-826-828-830-832-834-836-838-840-842-844-846-848-850-852-854-856-858-860-862-864-866-868-870-872-874-876-878-880-882-884-886-888-890-892-894-896-898-900-902-904-906-908-910-912-914-916-918-920-922-924-926-928-930-932-934-936-938-940-942-944-946-948-950-952-954-956-958-960-962-964-966-968-970-972-974-976-978-980-982-984-986-988-990-992-994-996-998-1000-1002-1004-1006-1008-1010-1012-1014-1016-1018-1020-1022-1024-1026-1028-1030-1032-1034-1036-1038-1040-1042-1044-1046-1048-1050-1052-1054-1056-1058-1060-1062-1064-1066-1068-1070-1072-1074-1076-1078-1080-1082-1084-1086-1088-1090-1092-1094-1096-1098-1100-1102-1104-1106-1108-1110-1112-1114-1116-1118-1120-1122-1124-1126-1128-1130-1132-1134-1136-1138-1140-1142-1144-1146-1148-1150-1152-1154-1156-1158-1160-1162-1164-1166-1168-1170-1172-1174-1176-1178-1180-1182-1184-1186-1188-1190-1192-1194-1196-1198-1200-1202-1204-1206-1208-1210-1212-1214-1216-1218-1220-1222-1224-1226-1228-1230-1232-1234-1236-1238-1240-1242-1244-1246-1248-1250-1252-1254-1256-1258-1260-1262-1264-1266-1268-1270-1272-1274-1276-1278-1280-1282-1284-1286-1288-1290-1292-1294-1296-1298-1300-1302-1304-1306-1308-1310-1312-1314-1316-1318-1320-1322-1324-1326-1328-1330-1332-1334-1336-1338-1340-1342-1344-1346-1348-1350-1352-1354-1356-1358-1360-1362-1364-1366-1368-1370-1372-1374-1376-1378-1380-1382-1384-1386-1388-1390-1392-1394-1396-1398-1400-1402-1404-1406-1408-1410-1412-1414-1416-1418-1420-1422-1424-1426-1428-1430-1432-1434-1436-1438-1440-1442-1444-1446-1448-1450-1452-1454-1456-1458-1460-1462-1464-1466-1468-1470-1472-1474-1476-1478-1480-1482-1484-1486-1488-1490-1492-1494-1496-1498-1500-1502-1504-1506-1508-1510-1512-1514-1516-1518-1520-1522-1524-1526-1528-1530-1532-1534-1536-1538-1540-1542-1544-1546-1548-1550-1552-1554-1556-1558-1560-1562-1564-1566-1568-1570-1572-1574-1576-1578-1580-1582-1584-1586-1588-1590-1592-1594-1596-1598-1600-1602-1604-1606-1608-1610-1612-1614-1616-1618-1620-1622-1624-1626-1628-1630-1632-1634-1636-1638-1640-1642-1644-1646-1648-1650-1652-1654-1656-1658-1660-1662-1664-1666-1668-1670-1672-1674-1676-1678-1680-1682-1684-1686-1688-1690-1692-1694-1696-1698-1700-1702-1704-1706-1708-1710-1712-1714-1716-1718-1720-1722-1724-1726-1728-1730-1732-1734-1736-1738-1740-1742-1744-1746-1748-1750-1752-1754-1756-1758-1760-1762-1764-1766-1768-1770-1772-1774-1776-1778-1780-1782-1784-1786-1788-1790-1792-1794-1796-1798-1800-1802-1804-1806-1808-1810-1812-1814-1816-1818-1820-1822-1824-1826-1828-1830-1832-1834-1836-1838-1840-1842-1844-1846-1848-1850-1852-1854-1856-1858-1860-1862-1864-1866-1868-1870-1872-1874-1876-1878-1880-1882-1884-1886-1888-1890-1892-1894-1896-1898-1900-1902-1904-1906-1908-1910-1912-1914-1916-1918-1920-1922-1924-1926-1928-1930-1932-1934-1936-1938-1940-1942-1944-1946-1948-1950-1952-1954-1956-1958-1960-1962-1964-1966-1968-1970-1972-1974-1976-1978-1980-1982-1984-1986-1988-1990-1992-1994-1996-1998-2000-2002-2004-2006-2008-2010-2012-2014-2016-2018-2020-2022-2024-2026-2028-2030-2032-2034-2036-2038-2040-2042-2044-2046-2048-2050-2052-2054-2056-2058-2060-2062-2064-2066-2068-2070-2072-2074-2076-2078-2080-2082-2084-2086-2088-2090-2092-2094-2096-2098-2100-2102-2104-2106-2108-2110-2112-2114-2116-2118-2120-2122-2124-2126-2128-2130-2132-2134-2136-2138-2140-2142-2144-2146-2148-2150-2152-2154-2156-2158-2160-2162-2164-2166-2168-2170-2172-2174-2176-2178-2180-2182-2184-2186-2188-2190-2192-2194-2196-2198-2200-2202-2204-2206-2208-2210-2212-2214-2216-2218-2220-2222-2224-2226-2228-2230-2232-2234-2236-2238-2240-2242-2244-2246-2248-2250-2252-2254-2256-2258-2260-2262-2264-2266-2268-2270-2272-2274-2276-2278-2280-2282-2284-2286-2288-2290-2292-2294-2296-2298-2300-2302-2304-2306-2308-2310-2312-2314-2316-2318-2320-2322-2324-2326-2328-2330-2332-2334-2336-2338-2340-2342-2344-2346-2348-2350-2352-2354-2356-2358-2360-2362-2364-2366-2368-2370-2372-2374-2376-2378-2380-2382-2384-2386-2388-2390-2392-2394-2396-2398-2400-2402-2404-2406-2408-2410-2412-2414-2416-2418-2420-2422-2424-2426-2428-2430-2432-2434-2436-2438-2440-2442-2444-2446-2448-2450-2452-2454-2456-2458-2460-2462-2464-2466-2468-2470-2472-2474-2476-2478-2480-2482-2484-2486-2488-2490-2492-2494-2496-2498-2500-2502-2504-2506-2508-2510-2512-2514-2516-2518-2520-2522-2524-2526-2528-2530-2532-2534-2536-2538-2540-2542-2544-2546-2548-2550-2552-2554-2556-2558-2560-2562-2564-2566-2568-2570-2572-2574-2576-2578-2580-2582-2584-2586-2588-2590-2592-2594-2596-2598-2600-2602-2604-2606-2608-2610-2612-2614-2616-2618-2620-2622-2624-2626-2628-2630-2632-2634-2636-2638-2640-2642-2644-2646-2648-2650-2652-2654-2656-2658-2660-2662-2664-2666-2668-2670-2672-2674-2676-2678-2680-2682-2684-2686-2688-2690-2692-2694-2696-2698-2700-2702-2704-2706-2708-2710-2712-2714-2716-2718-2720-2722-2724-2726-2728-2730-2732-2734-2736-2738-2740-2742-2744-2746-2748-2750-2752-2754-2756-2758-2760-2762-2764-2766-2768-2770-2772-2774-2776-2778-2780-2782-2784-2786-2788-2790-2792-2794-2796-2798-2800-2802-2804-2806-2808-2810-2812-2814-2816-2818-2820-2822-2824-2826-2828-2830-2832-2834-2836-2838-2840-2842-2844-2846-2848-2850-2852-2854-2856-2858-2860-2862-2864-2866-2868-2870-2872-2874-2876-2878-2880-2882-2884-2886-2888-2890-2892-2894-2896-2898-2900-2902-2904-2906-2908-2910-2912-2914-2916-2918-2920-2922-2924-2926-2928-2930-2932-2934-2936-2938-2940-2942-2944-2946-2948-2950-2952-2954-2956-2958-2960-2962-2964-2966-2968-2970-2972-2974-2976-2978-2980-2982-2984-2986-2988-2990-2992-2994-2996-2998-3000-3002-3004-3006-3008-3010-3012-3014-3016-3018-3020-3022-3024-3026-3028-3030-3032-3034-3036-3038-3040-3042-3044-3046-3048-3050-3052-3054-3056-3058-3060-3062-3064-3066-3068-3070-3072-3074-3076-3078-3080-3082-3084-3086-3088-3090-3092-3094-3096-3098-3100-3102-3104-3106-3108-3110-3112-3114-3116-3118-3120-3122-3124-3126-3128-3130-3132-3134-3136-3138-3140-3142-3144-3146-3148-3150-3152-3154-3156-3158-3160-3162-3164-3166-3168-3170-3172-3174-3176-3178-3180-3182-3184-3186-3188-3190-3192-3194-3196-3198-3200-3202-3204-3206-3208-3210-3212-3214-3216-3218-3220-3222-3224-3226-3228-3230-3232-3234-3236-3238-3240-3242-3244-3246-3248-3250-3252-3254-3256-3258-3260-3262-3264-3266-3268-3270-3272-3274-3276-3278-3280-3282-3284-3286-3288-3290-3292-3294-3296-3298-3300-3302-3304-3306-3308-3310-3312-3314-3316-3318-3320-3322-3324-3326-3328-3330-3332-3334-3336-3338-3340-3342-3344-3346-3348-3350-3352-3354-3356-3358-3360-3362-3364-3366-3368-3370-3372-3374-3376-3378-3380-3382-3384-3386-3388-3390-3392-3394-3396-3398-3400-3402-3404-3406-3408-3410-3412-3

Store Opens at 9:00 a.m., Closes 5:30 p.m. Daily, Including Wednesday, August 6th — To Call EATON'S, Dial 9-1-2

OPPORTUNITY DAY

FRIDAY at EATON'S

AUG.
1st

FRIDAY IS OPPORTUNITY DAY AT EATON'S! An Opportunity Day that's simply crammed with bargains! Read this flier from cover to cover—starting with the thrilling hour specials on this page. You'll find scores of things you want. Look carefully at their prices—they all mean savings! Shop on the hour for specials listed on this page—then tour the entire store Friday! Opportunity Day means dozens of opportunities to save!

Dresses on Sale 10:30 a.m.

It's a Grand Variety! Sports Frocks! Afternoon Dresses! Office Styles! And Every One a Bargain!

Regular \$3.98

Come on the stroke of 10:30! Make a bee-line for these frocks! Practically every daytime type here—fresh little cottons for sports-wear and hot afternoons—rayon crepes and sheers for afternoon teas, or in tailored styles for business! They've the little touches that make them distinctively smart—embroidery, braid, tucking—flared and pleated skirts—short and three-quarter length sleeves. Lots of dark colors here—prints and plains—and in the cottons are pastels, neutrals, even white! Sizes 12 to 46. 10:30 SPECIAL, EACH.

—Dresses, Second Floor

\$2.98



Handbags

At a Budget Price!

Nothing budget-minded about their style, though! One and all are copies of higher priced models—in rich looking smooth or grained leathers, patent and cotton lapelieres. Mostly dark colors—distinctive trims. Nicely lined and finished. OPPORTUNITY DAY . . . EACH.

\$1.79

More Handbags!

Beauties—Bargain Priced!

Particularly smart—these better bags! Fine goatskin, softly folded and manipulated—supple cowhide and calf leathers—all in large roomy styles to hold your belongings easily! Some smaller types, too! Unusual knobs and frames, clever stitching and shirring for trims. Mostly dark shades. OPPORTUNITY DAY . . . EACH.

\$2.79

—Handbags, Main Floor



SPORT JACKETS

Need one? Of course you do!—for golf, for hiking, for general wear at the lake—and in the Fall and Winter, too! They're a neat windbreaker style with zipper fastening—and the material is a weatherized cotton that's wind and shower-resistant! Turquoise, gold, rust, blue and beige. Sizes 14 to 40. OPPORTUNITY DAY . . . EACH.

\$2.98

—Sportswear, Second Floor



Coat Saving!

Buy Now and Pocket a Saving!

You're lucky—and you're smart—if you take advantage of this offering! Some of our smartest light coats—to wear now and into Fall—at a bargain price! There are fine and rough textured wool-and-cotton crepe and boucle weaves and soft polo cloths. Some fitted for slimmers, others casual and boxy. Dressmaker, tailored and sports styles, including the favorite Hollywood coat with ties! Green, grey, sand, blue—and navy. Sizes 14 to 20. OPPORTUNITY DAY . . . EACH.

\$9.95

—Coats, Second Floor

See
Window
Displays

9:30 Specials!

NO C.O.D. PHONE ORDERS, PLEASE!

Nylon Hose

Substandards At This Saving!

Be here right on the dot of 9:30—you know yourself how rarely an event like this comes along! Beautifully sheer and clear Nylon—full fashioned, of course. Lovely shades of Diana, Cheri and Aloha Blush. Sizes 9 to 10½. Limit of three pairs to a customer. 9:30 SPECIAL . . . PAIR.

\$1.09

—Hosiery, Main Floor

Oatmeal Soap

EATON oatmeal toilet soap—gentle, fine, smooth! Specially priced at 9:30—so buy in quantity! 9:30 SPECIAL, CAKE . . . 3c

—Soap Counter, Main Floor

Wool Oddments

Four-ply wool suitable for many knitting purposes. Good range of colors but limited quantities in many. Approx. 1-oz. balls. 9:30 SPECIAL, BALL . . . 10c

—Wool Section, Main Floor

10:30 Specials!

NO C.O.D. PHONE ORDERS, PLEASE!

Summer Jackets

Handy and pretty! Waist length jackets in boxy style. Polo collar or collarless—some with wooden buttons and darker stitching. Wool flannel or brushed rayon in beige, red, blue, some white. Sizes 12 to 20. 10:30 SPECIAL, EACH . . . \$2.98

—Sportswear, Second Floor

Cotton Prints

A quality that tube well—and stays fresh and bright! Dainty flower designs, big florals, stripes, dots, geometrics! All about 36 inches wide. 10:30 SPECIAL . . . YARD, . . . 12c

—Fabrics, Main Floor

Print Aprons

Coverall and novelty peasant styles in gay cotton prints—crisp organdy or contrasting binding for trim. Choose several at this saving! 10:30 SPECIAL . . . EACH, 25c

—Notions, Main Floor

Smart Slips

Plain or striped rayon taffeta in tearose, and white. Choose from lace trimmed and tailored styles—all bias cut. Sizes 32 to 42. 10:30 SPECIAL . . . EACH, 59c

—Lingerie, Second Floor

White Flannelette

Fleecy white flannelette in approximate 27-inch width for nursery purposes and children's garments. Priced for a saving! 9:30 SPECIAL . . . YARD, . . . 11c

—Limit of 20 yards to a customer. —Staples, Main Floor

Relish Dishes and Bowls

Clear glass bowls in smart pressed designs. Relish dishes and deep bowls, both about 7 inches across. 9:30 SPECIAL, EACH, 10c

—Glassware, Lower Floor

Men's Shoes

Black side leather oxfords with slab rubber or leather soles and rubber tipped heels. Sizes 7 to 11. 10:30 SPECIAL, PAIR . . . \$1.98

—Footwear, Main Floor

Drop Leaf Tables

Unfinished—and ready for you to paint or stain as you desire! Strongly constructed of hardwood in smart design. 10:30 SPECIAL . . . EACH, \$5.95

—Furniture, Second Floor

Panties

Novelty knit and Celanese rayon panties in brief style with lace edging. Small, medium, large—tearose and white. 9:30 SPECIAL, PAIR . . . 25c

—Lingerie, Second Floor

Millinery Clears!

A smart hat for a "quarter"! Choose from smooth and fancy straws (trade name)—fine wool felt—rayon crepes! Sailors, small brims, turbans—with gay trims. Shop early! 9:30 SPECIAL . . . EACH, 25c

—Millinery, Second Floor

Women's Shoes

Pumps and ties in a clearance group—side, kid and suede leathers, mostly black, but some other colors, too! High fronts, clever trims. Sizes 4 to 8, assorted heels. 9:30 SPECIAL . . . PAIR, \$1.25

—Footwear, Main Floor

Bedroom Boxes

Limited quantity—strongly made and covered in attractive cotton chintz in floral patterns. Roomy size for linens. 9:30 SPECIAL . . . EACH, \$2.89

—Drapery Section, Second Floor

Light Bulbs

Choice of 25, 40 and 60-watt inside frosted bulbs. Made in Canada and priced for a saving! 9:30 SPECIAL, 2 for 19c

—Electricals, Second Floor

Inlaid Linoleum

Distinctive moire pattern in two-tone effects—red, green, brown and black. Patterns are inlaid for longer wear! About six feet wide. 9:30 SPECIAL, SQUARE YARD . . . 98c

—Floor Coverings, Second Floor

Turpentine

Pure spirits of American Turpentine—household necessity for painting and house cleaning! Approximate 40-ounce bottles. 10:30 SPECIAL, BOTTLE, 33c

—Paint Section, Lower Floor

Chiffon Hose

Imagine—first quality at this price! Sheer silk chiffon in three-thread texture with Benberg rayon tops. Pull fashioned—and lovely shades. Sizes 8½ to 10½. 10:30 SPECIAL, PAIR, 59c

—Hosiery, Main Floor

All-Purpose Cream

Kahane Olive Oil All-Purpose Cream—the extra large jar at a substantial saving! Get a supply at 10:30! 10:30 SPECIAL, JAR . . . 49c

—Toiletries, Main Floor

Table Lamps

Table lamps for living room, den or hall! Pottery or glass bases, harmonizing shades of parchment paper. 10:30 SPECIAL, LAMP AND SHADE . . . \$2.49

—Electricals, Second Floor

Boys' Flannel Suits

Neat little suits of good looking, sturdy cotton flannel in medium grey shade. Jacket has two-button front, sport back—shorts have elastic insert at waist. Sizes 6 to 12 years. 9:30 SPECIAL . . . SUIT, \$1.49

—Boys Wear, Main Floor

Housedresses

Children's smart, crisp, easy to launder! Cotton prints in a host of pretty patterns. Sizes 14 to 44. No mail orders, no delivery. 9:30 SPECIAL, EACH . . . 50c

—Bargain Section, Lower Floor

T. EATON CO. LIMITED
EDMONTON CANADA

Wash Suits

Children's cotton broadcloth wash suits in two-piece effects with contrasting trim. Two-piece styles—sizes two to six years. No mail orders, no delivery. 10:30 SPECIAL . . . EACH, 25c

—Bargain Section, Lower Floor

Farmerettes

Misses' and women's smartly styled farmerettes of navy cotton drill or sanforized cotton hopsacking in navy and white. Assorted trims—sizes 10 to 20 collectively. No mail orders, no delivery. 10:30 SPECIAL, EACH . . . 50c

—Bargain Section, Lower Floor